

COMMUNITY ENVIRONMENTAL ACTION PARTNERSHIP (CEAP)
Minutes, October 8, 2009

PRESENT

Bret Andersen, Jeb Eddy, Ben Hammett, Walt Hays, Wendy Hediger, Kathy Ruppel, Lauren Swezey, Lucy Wicks

REPORTS AND ACTIONS

A. Strategic Planning.

At our last meeting, Lucy suggested that CEAP could use such planning. In the meantime, Julie Weiss of the City's Sustainability Team suggested that we engage well-known facilitator Alan Atkisson for that purpose, but we do not have the budget to do so. On the other hand, there was definitely a consensus that after 1.5 years, and with Sustainability Coordinator Debra van Duynhoven on board, it would be good for CEAP to review its goals, strategies, etc., including issues like the following: Do we go back to focusing exclusively on climate change, deal with all environmental issues, or even more broadly, also deal with the equity and economic aspects of sustainability?

The final consensus was (1) to devote our November meeting (11/12) exclusively to the subject, with Walt facilitating; (2) to email everyone in advance (a) our original goals; and (b) our first annual reports; and (3) to encourage everyone to email their ideas to the whole group in advance of the meeting. **This is a very important meeting, so it is important for all Liaisons to be present.**

B. 350 Campaign.

In previous meetings the group had decided that our contribution to the movement (see350.org) would be to ask 10 churches to ring bells 35 times between 11 and 12 on 10/24 (the designated day for worldwide celebrations), going from one end of town to the other. Walt reported that while many churches were willing to participate, few have bells, so as of this meeting only six had signed up. In the meantime, however, Wendy got the Fire Department to agree to have a couple of their engines ring bells. We discussed having three engines go to three different parks, but finally decided to (1) have the willing churches ring their bells 35 times as a symbol of 350; (2) (at Kathy's suggestion) ask one fire engine to ring at the downtown farmers market, hopefully drawing publicity; and (3) have them all ring together at 11 A.M.

In addition, Jeb has ordered a large number of small white stickers with the 350 logo, for creative attachment in many places. Want some? Call or email Jeb to arrange for pickup or mailing (327-7091 or jeb@mac.com).

C. Kickoff of UN Association Film Festival and Drive to Reduce Community Emissions by 5% Below 2005 Levels by 2012.

This will take place on 10/14 from 4-5 in front of City Hall. CEAP will have a table, shared with Wave One. (Volunteers are needed; contact Walt at 424-9633 or wkhays@igc.org.) Among other speakers, Walt will talk for three minutes about CEAP.

D. Drive Less Challenge.

Bret met with the folks from Menlo's Green Ribbon Task Force, who pioneered this program around Earth Day 2008. He reported that the following needs to be done: (1) establish a web site that can handle everyone's data (and raising \$5-10,000 to pay for it); (2) round up small prizes for winners; and (3) promotion, starting in February. The group decided to focus our December meeting on these issues, and asked Bret to stay in touch with Menlo in the meantime.

E. Recycling at High Schools.

Lauren reported on the chaotic conditions at Paly and asked for more bins. Wendy (of the City's Zero Waste Program) replied that she is asking the two high schools to wait till January, because it will be important, as is now being done with pilot programs at Terman and El Carmelo, to (1) work with custodians in reducing the locations for waste disposal; (2) have a uniform system of color-coded bins at each school; and (3) roll out the new system, including food composting, with strong student education.

Respectfully submitted,

Walt Hays